

SUPERHERO BALL

Capes and courage. Gowns and glitz. Celebrate 25 years of doing good.

You're invited to become a superhero sponsor for our patients and community.

“We all have the capacity to be a superhero. In order to become one, you just have to find your unique power or ability and exploit it for the greater good. The cape and mask are optional — but a kind heart is essential.”

— Robert Clancy



Saturday, Sept. 14, 2019

- 6 – 7 p.m.Cocktails and hors d'oeuvres
- 7 p.m..... Welcome and dinner
- 9 p.m..... Silent auction closes
- 8:30 – 11 p.m.Dancing

Pine Barn Inn, Danville

Black tie preferred

go.geisinger.org/JWCHSuperheroBall

SPONSORSHIP LEVELS

Geisinger

Sponsorship levels and benefits

To receive all sponsorship benefits, be sure to respond with your commitment by **Friday, Aug. 2**. Custom sponsorship opportunities are available.

Superhero sponsor – \$75,000 (1 available)

Charitable contribution: \$72,906

- Premier table of 10 event tickets with priority seating
- Logo on all print materials, including invitation
- Color ad inside cover of program book
- Logo prominently featured throughout the event
- Company name/logo on cape giveaway
- Media interview at event
- Special stage announcement by Geisinger leadership at event
- Digital stage recognition
- Logo featured on superhero
- Welcome message to attendees
- Name/logo on registration website
- Snapchat filter with logo

Warrior sponsor – \$50,000 (1 available)

Charitable contribution: \$48,950

- Premier table of 10 event tickets with priority seating
- Color ad inside back page of program book
- Media interview at event
- Special stage announcement by Geisinger leadership at event
- Digital stage recognition
- Logo featured on superhero
- Name/logo on registration website
- Snapchat filter with logo

Hero sponsor – \$25,000 (6 available)

Charitable contribution: \$24,000

- Premier table of 10 event tickets with priority seating
- Full-page color ad in program book
- Special stage announcement by Geisinger leadership at event
- Digital stage recognition
- Logo featured on superhero
- Name/logo on registration website

Defender sponsor – \$10,000

Charitable contribution: \$9,400

- Premier table location with 6 event tickets
- Half-page color ad in program book
- Digital stage recognition
- Name/logo on registration website

Kapow sponsor – \$5,000

Charitable contribution: \$4,600

- 4 event tickets
- Quarter-page color ad in program book
- Name/logo on registration website

Guardian sponsor – \$1,500

Charitable contribution: \$1,300

- 2 event tickets
- Quarter-page color ad in program book

PROGRAM ADS (black and white)

Send a congratulatory message to Geisinger Janet Weis Children's Hospital for 25 years of care. Your ad will be seen by approximately 500 event attendees.

- Half-page: \$500
- Quarter-page: \$250

Ad specs

- Full-page: 5" w x 8" h
- Half-page: 5" w x 3.95" h
- Quarter-page: 2.4375" w x 3.925" h
- Color and black-and-white ads must be 300 dpi and submitted in TIFF, JPG or PDF format.

If preferred, we can design your ad for placement in the program. Just provide the message to be included in your ad.

Email ads to GeisingerEvents@geisinger.edu.

SPONSORSHIP FORM

Geisinger

Geisinger Janet Weis Children's Hospital

SUPERHERO BALL

- Yes, I will be a Superhero Ball sponsor!
 - Superhero sponsor – \$75,000 (1 available)
 - Warrior sponsor – \$50,000 (1 available)
 - Hero sponsor – \$25,000 (6 available)
 - Defender sponsor – \$10,000
 - Kapow sponsor – \$5,000
 - Guardian sponsor – \$1,500
- Please reserve _____ seats at \$225 per person. (Tables seat 10.)
- Please reserve my ad. (Ads purchased without a sponsorship are black and white.)
 - Half-page: \$500
 - Quarter-page: \$250
- I am unable to attend or sponsor, but am pleased to support Geisinger Janet Weis Children's Hospital with my tax-deductible gift of \$ _____.

Total amount: _____

_____ By initialing, I accept all benefits associated with my chosen level of sponsorship. *If you do not wish to accept some or all benefits, contact Linda Vaji at 570-214-2581.*

Name _____

Company _____

Address _____

City/state/zip _____

Phone/email _____

Enclosed is a check for \$ _____ (payable to Geisinger Health Foundation)

Credit card no. _____

Exp. _____

Signature _____

Recognition name(s) to be used in publications and promotional materials:

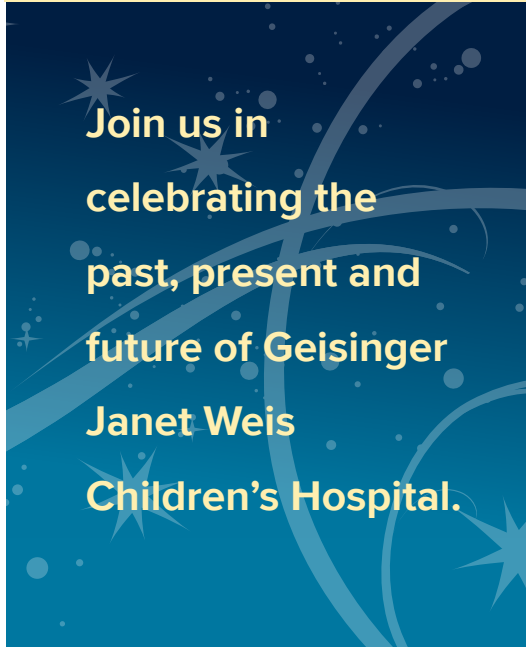
Attendees:	Dietary restrictions:
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

For inclusion in the event program, return this form by Friday, Aug. 2.

- Mail completed form and payment to:
 - Geisinger Health Foundation
 - Attn: JWCH Superhero Ball
 - 100 N. Academy Ave.
 - Danville, PA 17822
 - MC 25-76
- Online sponsorship and reservations:
 - go.geisinger.org/JWCHSuperheroBall

Additional information

- Call 570-214-0300 or email GeisingerEvents@geisinger.edu.
- Contributions support the Geisinger Janet Weis Children's Hospital and are fully tax deductible to the extent allowed by law; the non-deductible portion of each reserved seat is \$100.
- We make our best effort to honor seating preferences.
- Call 570-214-0300 for special dietary needs.



**Join us in
celebrating the
past, present and
future of Geisinger
Janet Weis
Children's Hospital.**